



FOR IMMEDIATE RELEASE

LIBERTY BELL MOTORSPORTS PARK NAMES DAVID KLECKNER COO

Louis J. Mascaro, CEO and owner of Liberty Bell Motorsports Park, today announced that he has named David Kleckner as Chief Operating officer for the soon to be built motorsports facility.

Serving as Chief Operating Officer, David Kleckner will bring over 30 years of business experience to LBMP. David will lead the day to day operations of finalizing all designs and procuring all necessary permits so construction can begin in the Spring of 2012. He will then oversee the massive construction project which will include over 500 acres of development and up to 12 buildings. Upon completion, David will assist Mr. Mascaro with the operations of the facility.

David's primary experience lies in the field of Architecture. Since 1987 he has owned or been majority stock holder of David M Kleckner, Architect, David M Kleckner Architects PC, and Kleckner Laucks Architects, PC. Prior to 1987, David was president of Commercial Design Group, Inc., Director of Design for Total Interiors, a division of Singer Equipment Company and was partner in Classic Image, a classic automobile sales and restoration business located in Honey Brook and Reading. David is currently restoring old factory buildings and creating residential lofts in the Shillington area. David has a Bachelors of Architecture degree from Pennsylvania State University and is a registered Architect in Pennsylvania.